



ALSTON EDUCATION PTE LTD
(Registration No. 200923756G)
627A Aljunied Road, #07-03 Biztech Centre
Singapore 389842
Tel: +65 6741 1401

PRESS RELEASE

29th November 2021

FOR IMMEDIATE RELEASE

**Alston Education Pte Ltd Appoints Dr. Benson Soong
as Digital Pedagogy Advisor**

*The appointment will augment Alston's digital services which have grown by leaps and bounds
in the past two years.*

Singapore, 29th November 2021 – Alston Education, a leading education content provider, announced today that it has appointed Dr. Benson Soong as its Digital Pedagogy Advisor. This appointment signifies Alston's commitment to focus on delivering high-quality digital content and services in the many territories where Alston's educational content are utilised.

“We have worked with Dr. Soong since the start of COVID-19, and together with his edTech company, we have assisted more than one hundred schools in their transformative journey as they move from a strictly face-to-face academic delivery approach to one which is more multi-modal. Given the positive impacts of this collaboration, I invited Dr. Soong to advise us in the area of digital pedagogy and am delighted that he has agreed to share his expertise in this domain with us. My staff and I look forward to his expert input so as to augment Alston's growing digital products and services footprint,” said Sim Wee Chee, Managing Director of Alston Education.

“Alston Education has consistently punched above its weight in terms of delivering high-quality textbooks, workbooks, and teachers' guides in markets like Indonesia, Egypt, Thailand, Pakistan and India. They has been very quick to respond to the new (digital) needs of their customers, and I'm honoured that I can help shape their digital products and services strategy,” said Dr. Benson Soong.

Dr Soong has a PhD in Education from Cambridge University, and holds numerous positions in the education industry including being the founder and Chief Pedagogist of the multiple international award-winning mySecondTeacher platform, a Member on the Board of Directors for Cambridge Assessment Singapore, a Member of the School Advisory Committee for Haig Girls School (which is one of only two government all-girls' primary schools in Singapore), a Board Member for Education Institute Accreditation (which is one of only five organisations approved by the Thailand Office of Private Education Commission to accreditate international schools in Thailand), Editor for the Journal of Information Technology Education, and Pedagogical Advisor to PT Penerbit Intan Pariwara (one of Indonesia's largest educational content producer).

For more information regarding this announcement, please contact:

Chern Hui Shan
Sales & Marketing Manager
huishan@alstoneducation.com