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PRESS RELEASE

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FOR IMMEDIATE RELEASE

**Alston Publishing House Pte Ltd Announces Corporate Name Change to
Alston Education Pte Ltd**

*The new name reflects its 3-pillar focus on delivering growth in content services,
digital services and consultancy services in education.*

Singapore, 17th November 2021 – Alston Publishing House Pte Ltd, a leading education content provider, announced today that it has changed its name to Alston Education Pte Ltd. The name change signifies the company's growth and its commitment to focus on delivering digital services and consultancy services in education, in addition to content services.

The strategic pillars that support the company's growth include:

Content Pillar – Alston Education is a thought leader in the international publishing industry and has been developing high-quality textbooks, workbooks, teacher's guides and supplementary resources. Our publications are based on the Cambridge Assessment International Education curriculum framework, country-specific curriculum and curriculum of large school chains. Today, our books are used in more than 30 territories.

Digital Pillar – Alston Education started offering digital services with its content in 2019. This has made quality educational content accessible to teachers and students when schools were closed in 2020 due to COVID-19. Today, our digital platform serves teachers and students from more than 100 schools even after schools have reopened.

Consultancy Pillar – Alston Education has signed a long-term cooperation agreement with the Ministry of Education of the Republic of Azerbaijan in 2020 to build the capacity of local educators in the areas of curriculum and textbook development for the sciences. The successful completion of the first phase of the project further boosts Alston Education's credibility in its consultancy services in Mathematics and Science to Ministries of Education in more territories.

"2020 marks an important milestone in the growth of Alston," said Mr Sim Wee Chee, Managing Director of Alston Education. "Over the past 12 years, the company has established itself as a leading education content provider. With a singular focus on serving the education community, Alston is now excited to continue growing its competencies to meet the full range of education needs by providing technology and consultancy services on top of content development. Through the corporate name change, our objective is to emphasize our unique value proposition as an integrated education service provider to schools and the Ministries."

For more information regarding this announcement, please contact:

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